

**Appendix B – Rubric for Park Permit  
By-law 2024-103**

Criteria	4 Points	3 Points	2 Points	1 Point	Total
<b>Longevity in the community</b>	Operating in the community for more than 5 years.	Operating in the community for between 2-5 years.	Operating in the community for up to 2 years.	New applicant.	
<b>Community engagement</b>	Participates in multiple community events during a calendar year.	Participates in one community event per year.	Has participated in one community event.	No participation in community events.	
<b>Menu diversity and innovation</b>	Offers 4 or more items from multiple continents or cuisine types. Introduces new items throughout the year (seasonally) and includes options for dietary needs and utilizes a variety of cooking methods.	Offers items from 3 cuisine types or continents. Offers new items annually with good options for dietary needs and uses various types of cooking methods.	Offers items from 2 cuisine types or continents. Offers some new items with some options for dietary needs and utilizes two types of cooking method.	Offers items from only one cuisine or continent. Offers no new items with limited options for dietary needs and utilizes up one cooking method.	
<b>Use of local ingredients and materials</b>	Sources 51% or more of ingredients and materials from the Kingston, Frontenac, Lennox and Addington region.	Sources between 21%-50% of ingredients and materials from the Kingston, Frontenac, Lennox and Addington region.	Sources less than 20% of ingredients and materials from the Kingston, Frontenac, Lennox and Addington region.	Sources no ingredients and materials from the Kingston, Frontenac, Lennox and Addington region.	
<b>Customer Satisfaction</b>	Shows a copy of recent online reviews showing high customer satisfaction ratings at 81% or 4.1/5 or more and positive feedback.	Shows a copy of recent online reviews showing positive customer satisfaction ratings at 66%-80% or 3.1-4/5.	Shows a copy of recent online reviews showing mixed customer satisfaction ratings at 51%-65% or 2.1-3/5	Shows a copy of recent online reviews showing mostly negative customer satisfaction ratings at less than 50% or 2/5.	
<b>Total</b>					<b>/25 Points</b>